



First ever UFI-Exhibition Management Degree programme in India hosted at BIEC

UFI, the Global Association of the Exhibition Industry, working with the University of Cooperative Education in Ravensburg, Germany has created the "Exhibition Management Degree (EMD)" to train exhibition industry professionals to meet tomorrow's event management demands. UFI-EMD is one of the key educational programmes which help the exhibition industry professionals to improve their competitive position and to upgrade their qualifications.

The first ever UFI-EMD in India was supported and hosted by Bangalore International Exhibition Centre (BIEC) from 18 to 23 May 2015. The first module which was completed successfully was attended by 15 exhibition professionals from all over India. The module provided necessary knowledge about successfully managing exhibitions, convention centres and conferences. The second module included subjects like strategic management, controlling, logistics and special event management. The attending managers took home methods, technical skills, recommendations for trade show strategies and practical solutions. This way, they were able to improve their competitive position and upgrade their professional qualifications.



IMTEX 2015 & Tooltech 2015

Flagship Event

Date: 22 to 28 January 2015

Exhibitors: 1032 | **Visitors:** 88778 | **Area:** 48,000 sq.mts.

Organizer: Indian Machine Tool Manufacturers' Association (IMTMA)



The 17th edition of South East Asia's largest exhibition 'IMTEX 2015 and Tooltech 2015' showcased evolving technologies, facilitated joint ventures and geared-up skilled manpower to meet industry standards. Covered in leading newspapers and magazines, IMTEX 2015 attracted a footfall of 88,778 visitors from 62 countries including India. The event created a microcosm of the entire manufacturing industry that showcased its innovations from over 1000 exhibitors displaying more than 1000 live machines from 24 countries (including 8 group participation) in a net exhibit space of 48,000 sq.mts. gross. Exclaimed as one of the best shows both by visitors and exhibitors alike, IMTEX 2015 raised the bar on the fronts of service and customer satisfaction. The phenomenal success was made possible by the strong presence of business visitors and exhibitors making it a truly pan-global event.

Acrex India 2015

Date : 26–28 February 2015
 Exhibitors : 400+
 Visitors : 28000
 Area : 20331 sq.mts.
 Organizer : Indian Society of Heating, Refrigeration and Air Conditioning Engineers (ISHRAE)

Nations around the world are promoting and adopting renewable energy sources. Societies like ISHRAE and ASHRAE along with many other technical societies have been working with a goal to promote energy efficient buildings and reduce dependency on fossil fuels. Taking a leap towards this objective, ACREX India offered a perfect platform for air conditioning, refrigeration and allied building services to showcase technologically innovative, environment friendly, energy saving and sustainable products and services.

This was the 25th year of ACREX India 2015 and the organizers chose India's only LEED Certified Green Exhibition Centre—BIEC for showcasing excellence in HVAC&R. Acrex has been growing phenomenally every year and is becoming the launch platform for many similar international organizations to network with the Indian industry. The return of Acrex India reflects the surging popularity of BIEC as a venue holding exhibitions of international repute.



Fensterbau Frontale

Date : 26–28 February 2015
 Exhibitors : 69
 Visitors : 3700
 Area : 4000 sq.mts.
 Organizer : NuernbergMesse India

Architects, Fabricators, Developers and Specifiers converged at Fensterbau Frontale India to discuss how aesthetics and design trends can be reconciled with energy-efficient building. New technologies and developments were displayed by exhibitors from India and across the world. Fensterbau is one of the world's leading trade fairs for windows, doors and facades, its related technologies and components as well as the associated equipment and services program. NuernbergMesse India held the second edition of Fensterbau India along with Acrex India show at BIEC. Exhibitors from nine countries participated in the show.

BIEC served as an ideal platform for the organizers to meet professionals from the Indian façade and fenestration industry.

Herbalife Spectacular

Date : 16–18 February 2015
 Delegates : 6000
 Area : 10591 sq.mts.
 Organizer : Herbalife

Herbalife associates congregated to explore the potential in store for them at a conference held in BIEC. Herbalife is a global nutrition and weight management and direct selling company. Herbalife products range from nutritional supplements to body care.

BIEC served as a platform for independent associates of Herbalife to mix and mingle with athletes sponsored by Herbalife.



Herbalife Celebrates its 35 Years Event

Date : 15–17 May 2015
 Delegates : 20,000
 Area : 10,000 sq.mts.
 Organizer : Herbalife

Herbalife Extravaganza is being celebrated across many cities of the world during this calendar year. BIEC was chosen as the venue for holding this biggest and most awaited event of the year. Top Herbalife associates gathered together over a course of three days (15 to 17 May 2015) to share best practices and latest business methods on how to further propel your growth in the Herbalife business.

Levi Strauss 2015

Event held at Convention Centre

Date : 6–7 January 2015
 Channel Partners : 270
 Visitors : 1000
 Area : 2000 sq.mts.

American jeans and casual wear manufacturer Levi Strauss organized a line presentation for its upcoming Autumn Winter 2015 season at BIEC. The channel partners of Levi Strauss including master franchisees, distributors, national chain stores, and e-commerce customers took part in the sessions. The event attracted visitors from all over India, north to south and east to west.

Levi Strauss used the Gulmohar and Jacaranda halls at BIEC to stage a fashion show and showcase the line. The entire hall was divided into three sections. In one section Levi Strauss created show windows of how its stores will look in Autumn Winter '15. One section was used for showcasing its key stories of the season through different kind of installations and the largest section was dedicated to showcasing every single garment one after the other with all details to enable customers select the line.



India Smart Grid Week

First time at BIEC

Date : 2–6 March 2015
 Exhibitors : 25
 Visitors : 400
 Area : 3093 sq.mts.
 Organizer : India Smart Grid Forum

With India initiating an ambitious programme to build 100 smart cities on fast track, it is becoming a prime destination for smart grids and smart cities. BIEC was happy to be a facilitator to take this initiative forward. India Smart Grid Forum brought together the world's topmost thought leaders in the energy sector to share their views on development needs and future technology trends that India could leverage to provide clean energy access to over a billion people. The organizer chose BIEC as a point for congregating India's electricity utilities, policymakers, regulators, investors, and world's top-notch smart grid and smart city experts and researchers to discuss trends, share best practices and showcase next generation technologies and products.



Discover SAP TechEd

First time at BIEC

Date : 11–13 March 2015
 Delegates : 15000
 Area : 35000 sq.mts.
 Organizer : SAP TechEd

Technologists, developers and engineers congregated at Bangalore's premium exhibition venue, BIEC for two days to learn new skills on building, managing, optimizing and securing today and tomorrow's applications and solutions at SAP TechEd.

SAP TechEd Bangalore offers technical lectures and hands-on workshops covering dynamic topics such as in-memory computing, Big Data and real-time analytics, cloud management and security, Hadoop and SAP HANA, and user experience.

The organizer found BIEC's ambience perfectly suited to enhance the skills of the delegates in live coding, in-memory computing, big data, real-time analytics, cloud management and security, user experience, and many more. The conference brought new ways to learn about SAP technologies, tools and platforms, new ways to interact with SAP developers and product experts making it easier to find information and find the people that companies are looking forward to hire. Participants left BIEC with amazing new ideas, tools and friends, and new energy for shaping the future of company and its customers. SAP TechEd 2015 held at BIEC won the prestigious Conference of the Year Award. This is the most prestigious award given in the events industry by WOW Awards Asia. SAP TechEd also received some amazing feedback from its Global Team and board members on the venue. BIEC was proud to be part of this event.



PackPlus South Creates a New Landmark with an Exhibition at BIEC

First time at BIEC

Date : 1–4 April 2015
 Exhibitors : 100
 Visitors : 8000
 Area : 5000 sq.mts.
 Organizer : Print-Packaging

PackPlus South, the total packaging, processing and supply chain event concluded successfully at BIEC. Print Packaging chose BIEC's state-of-the-art venue for organizing its first ever show in Bangalore.

PackPlus South along with SupplyPlus South at Bangalore had on display the latest trends from the packaging, converting and supply chain industries. The show featured the launch of more than 40 products and presented a live demonstration of more than 60 machines. Exhibitors from Germany, Italy, China, Japan and India participated in the show.

"The response for PackPlus South at Bangalore was overwhelming. BIEC served as a world class facility for the exhibition. We have decided on coming back to the city in the year 2017 positioning PackPlus South as a bi-annual event here," said Neeta Arora, Director, Print-Packaging.com (P) Ltd., the organizer of the show.



India Kitchen & Cabinetry Show 2015 at BIEC

Date : 17 – 19 April 2015 **First time at BIEC**
 Exhibitors : 48
 Visitors : 2258
 Area : 2200 sq.mts.
 Organizer : Bracecorp Publications

The 5th edition of the India Kitchen Congress, the annual knowledge event of the modular kitchen industry, along with the concurrent kitchen exhibition, the India Kitchen and Cabinetry Show, was held at BIEC.

India Kitchen & Cabinetry Show served to be an excellent platform for the exhibitors which included several top brands. Many entrepreneurs, professionals and investors from the industry visited the event to gain insights into business strategies of market leaders and network with potential customers and vendors. The much awaited India Kitchen Congress Awards was also announced during this event.

The organizers of the show found BIEC to be the most suitable venue for seeking channel partners, vendors, volume buyers and talent.



Kisan Fair 2015

Date : 9 – 11 January 2015 **First time at BIEC**
 Exhibitors : 72
 Visitors : 18000
 Area : 6638 sq.mts.
 Organizer : Kisan Forum Pvt. Ltd.

One of Asia's renowned agricultural shows Kisan Fair was held for the first time at the Bangalore International Exhibition Centre. The fair showcased various products and services, equipments and innovative solutions related to development of the Indian agriculture industry. Exhibitors from India, China, Israel, Italy, France and USA participated in the show.

One of the highlights of the event was the Enterprise Pavilion for visionary small and medium enterprises (SME's) who have transformed innovative ideas into products and services useful for farmers. To encourage such technological innovations and advances, display stands were offered at concessional rates in the Enterprise Pavilion. Another highlight was the Pashudhan, an exclusive pavilion for livestock which provided a platform to discuss and experience the future of Indian livestock sector.



Innovative Catering Concepts for Exhibition Industry: BIEC invited to join UFI Operations & Services Committee

BIEC was one of the 60 delegates invited for UFI's first ever Catering Forum held in London in April 2015. The main objective of the event was to offer participants insights into successful food concepts with high footfall and new gastronomic trends, movements and eating habits in order to potentially integrate them in the field of gastronomy. BIEC gained exposure to the latest trends and best practices of global exhibition industry.



10th UFI Open Air Seminar in Asia

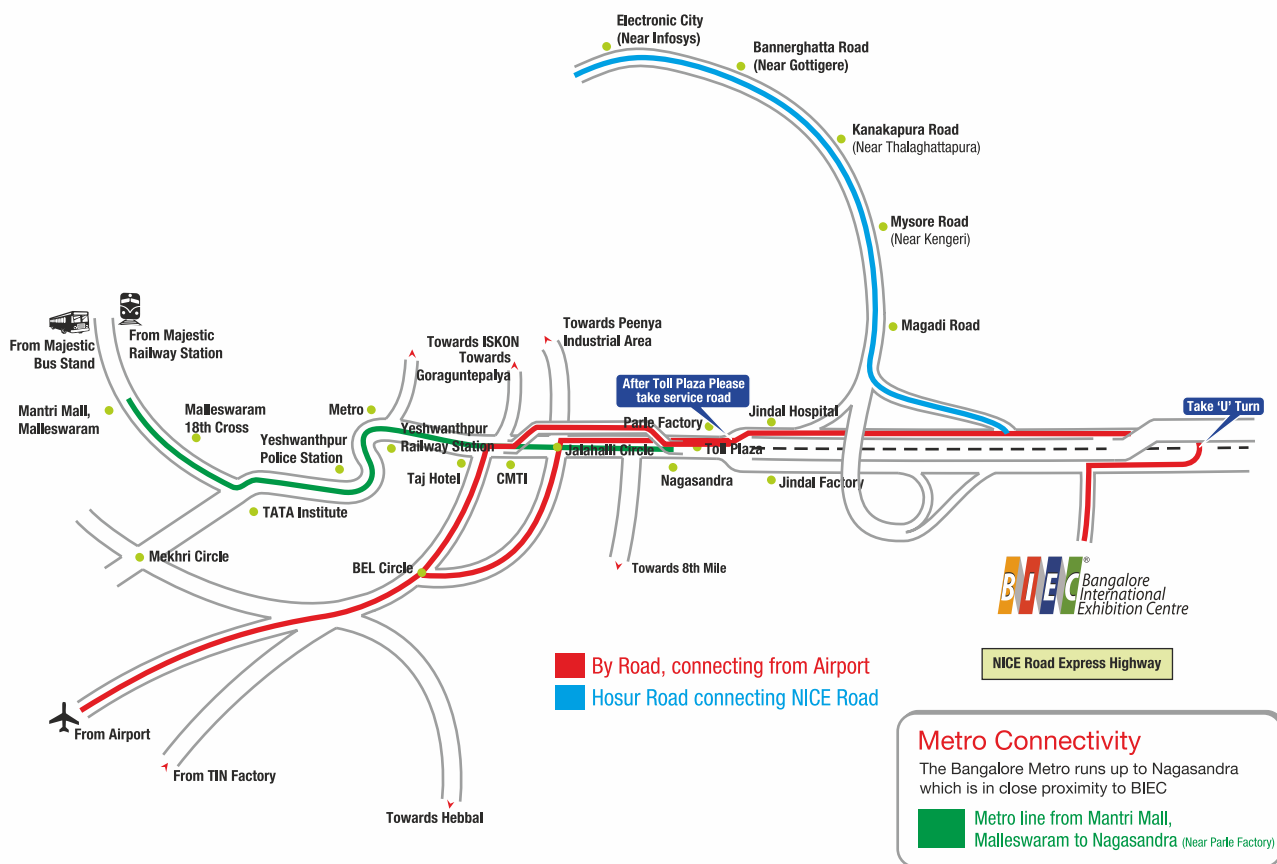
BIEC was one of the 300 delegates that participated in the UFI Open Air Seminar in Asia held in Hong Kong on 12 and 13 March 2015. The seminar was the largest till date and mainly focused on strategic exhibiting, sustainable practices, and building exhibitions with unique themes. BIEC gained insights into the latest trends and global best practices in exhibition industry.



Bangalore Metro Moving to BIEC

The Bangalore Metro Rail Corporation (BMRC) will extend the Namma Metro from Nagasandra station to BIEC. BMRC will fund the project on its own. Three new stations — Manjunathanagar, Jindal and BIEC terminal will be built in the stretch.

Source: BMRC Newsletter, September 2015



Grade Separator to Ease Congestion at BIEC

The Bengaluru-Nelamangala highway will soon see smooth flow of traffic with the state government approving the construction of a grade separator near BIEC. The proposed grade separator coming up at a cost of Rs 5.97 crores will be placed before the state cabinet for approval. Though this is a highway under the National Highways Authority of India (NHAI), state government will fund it. NHAI said they would consider the proposal if the government was willing to fund it.

Source: Bangalore Mirror, 22 September 2015

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