



## 81st UFI Congress: BIEC Leaves its Mark

Building relationships is the first and most important step for expanding a successful show to the global level. Bangalore International Exhibition Centre (BIEC) was at the 81st UFI (The Global Association of the Exhibition Industry) Congress held at Bogota, Colombia from 29 October to 1 November 2014, exactly for this.

Over 300 UFI delegates from 46 countries visited Colombia for a 3-day review of the state of the exhibition industry. The Congress was hosted by regional industry association (AFIDA) and Corferias, Colombia's leading exhibition business.

BIEC sponsored the 'Congress Dinner'. The sponsorship gave a unique opportunity for BIEC to increase its visibility and promoting the BIEC brand at an international level. UFI Congress was also a forum to network with exhibition industry representatives. BIEC was represented by Mr. V. Anbu - CEO and Mr. S. Balasubramanian - Sr. Director & Head, Trade Fairs.

BIEC had renewed a three years sponsorship agreement with UFI. The 82nd UFI Congress will be held from 4 to 7 November 2015 at Milano, Italy.



## BIEC at Antalya: MICE Organizers Welcome BIEC

ICCA Congress gives opportunities for delegates to exchange detailed information about key international events they have recently hosted or helped organise. Bangalore International Exhibition Centre (BIEC) visited Antalya for this "Business Exchange". BIEC met with representatives of MICE (Meetings, Incentives, Conferencing, and Exhibitions) organizers from around the world for getting a bird's eye view of the trends and best practices in the MICE industry globally. It is hoped that the visit would generate potential business leads and keep BIEC informed of the specific events that it is already in process of trying to win.

ICCA represents the main specialists in organising, transporting and accommodating international meetings and events, and comprises almost 1,000 member companies and organisations in over 90 countries worldwide. ICCA specializes in the international association meetings sector, offering unrivalled data, communication channels, and business development opportunities.

BIEC was attending the ICCA Congress for the first time after becoming its member recently. The event was held at Susessi & Cornelia, Antalya, Turkey, from 1 to 5 November 2014.



### BIEC hosts first CeBIT Event in Bengaluru

Date : 12-14 November 2014  
 Exhibitor : 302  
 Visitors : 9000  
 Area : 14100 sq.mts.  
 Organizer: Hannover Milano Fairs India Pvt. Ltd.

Bangalore International Exhibition Centre (BIEC) hosted the first edition of CeBIT, the world's leading Business-IT event in Bengaluru in the month of November 2014. The organizer found BIEC as an apt venue to organize the event and reach out to Bengaluru's tech savvy population especially those in the IT industry. The show focused on the New Perspectives in IT Business for the Indian market and provided a platform for IT software products, hardware and services solutions, ICT and Business Communication catering to various sectors and new technology demands. The event offered a unique combination of services and benefits for leveraging the strengths of the Indian IT and ITEs market.

CeBIT INDIA is an international platform for generating new business opportunities, networking and knowledge transfer as well as a content generation platform for global media on the latest technologies coming out of India, which will impact international markets.



### Strategic Electronic Summit 2014

Date : 30-31 July 2014  
 Visitors : 600  
 Area : 1900 sq.mts.  
 ELCINA (Electronic Industries Association of India)

Bangalore International Exhibition (BIEC) hosted the Strategic Electronic Summit – Defence and Aerospace 2014 event at its Conference Centre on 30 and 31 July 2014. The event this year had greater participation from DPSUs like HAL, BEL, DRDO, DARE, C-DOT, BrahMos, BAeHAL, etc., and 120 other organizations.

The Summit has been organized every year since 2010 and has successfully created awareness about the opportunities in this sector.



### Agritech 2014

Date : 22-24 August 2014  
 Visitors : 36,500  
 Exhibitors: 371  
 Countries : 28  
 Area : 10,500 sq.mts.  
 Organizer: Media Today

Bangalore International Exhibition Centre (BIEC) hosted India's largest exhibition on agriculture, farm machinery, dairy, poultry, livestock equipment and agri processing technology from 22 to 24 August 2014.

The event was an eye opener for the growers, wholesalers, importers, exporters and all other stakeholders of every segment of agriculture and farm machinery, equipment and allied sectors who wanted to expand and diversify their activities. Concurrently, shows organized with AgriTech India 2014 were DairyTech India 2014, International Poultry & Livestock Expo 2014 (IPL expo) and Graittech India 2014.

BIEC will be hosting the 7th edition of the event "AgriTech 2015" from 21 to 23 August 2015.



### Microland Celebrates its 25 years at BIEC

Date : 30 August 2014  
 Visitors : 2000  
 Area : 2400 sq.mts.  
 Organizer: Microland

Microland celebrated its 25 years of existence at the Bangalore International Exhibition Centre on 30 August 2014.

Microland marked its 25th year by unveiling Microland 4.0, an enhanced view of how IT Infrastructure Services will get delivered in the future, a culmination of investments in its Innovation Labs over the last 3.5 years.

Microland is India's first hybrid IT infrastructure services provider and a trusted partner to enterprises in their IT-as-a-Service journey. Headquartered in Bengaluru, India, Microland has over 2,700+ professionals across its offices in India, North America, Europe and Middle East.



### EMMA Expo India 2014

Date : 11 to 13 September 2014  
 Exhibitors : 200  
 Visitors : 7155  
 Area : 3000 sq. mts.

Organizers: Taiwan External Trade Development Council (TAITRA), Taiwan Transportation Vehicle Association, Taiwan Association of Machinery Industry, and Taiwan Electrical and Electronic Manufacturers' Association.

EMMA Expo India 2014, one of Bangalore's top industrial shows, was hosted at Bangalore International Exhibition Centre's Hall 2 in September 2014. The show provided the domestic market with an unprecedented opportunity to view more than 200 exhibitors under the same roof.

EMMA Expo had three special pavilions, the Taiwan Excellence Pavilion, Taiwan Trade Pavilion, and Taiwan Higher Education Exposition.



### India Manufacturing Show 2014

Date : 11-14 September 2014  
 Exhibitors : 110  
 Visitors : 10000  
 Area : 4800 sq. mts.

Organizers: National Small Industries Corporation Limited, IMS Foundation, and Laghu Udyog Bharti, Karnataka.

Bangalore International Exhibition Centre (BIEC) held the third edition of the India Manufacturing Show, an international exhibition on Manufacturing and Engineering Industry in India at its Conference Centre, in Hall 1, in the month of September 2014.

The organizers of the show found BIEC's aesthetically and functionally designed venue suitable to promote micro, small and medium enterprises. They also found the venue to be an ideal platform for micro, small and medium enterprises to interact with large public sector industries, private sector industries, industrialists, business leaders and customers from India and abroad for an overall development of the industrial sector in India.

Informative conferences and technical seminars were organized for the exhibitors and business visitors concurrent with the exhibition.



### Mining, Exploration Convention and Trade Show 2014

Date : 18-20 September 2014  
 Exhibitors : 80  
 Visitors : 3000  
 Total Space: 4150 sq. mts.  
 Organizer : FIMI Programmes and Training Pvt. Ltd.

Federation of Indian Mineral Industries (FIMI) with support from Prospectors & Development Association of Canada (PDAC) organized a three day convention on "Mining, Exploration Convention & Trade Show" in the month of September 2014 at Bangalore International Exhibition Centre's state-of-the-art Hall 1. The Ministry of Mines sponsored this event.

The event provided a unique opportunity for various stakeholders like policymakers, exploration agencies, mining companies, regulatory agencies, technologists, economists, investors, including people from abroad, involved in the mining value chain to deliberate and discuss.

The next Mining Exploration Convention and Trade Show will be held again at BIEC in the month of September 2015.



### Electronica India 2014 and Productronica India 2014

Date : 23-25 September 2014  
 Visitors : 13,906  
 Exhibitors : 341  
 Companies: 713  
 Area : 15900 sq. mts.  
 Organizer : Modern Manufacturing India (MMI)

There was an unprecedented visitor turnout and record participation at the Electronica India and Productronica India show held at the Bangalore International Exhibition Centre in the month of September 2014. One of the highlights of the trade fair was the DEFTRONICS conference on India's Defence and Aerospace sector, which was graced by the presence of Shri S. R. Patil, Minister for Planning and Statistics, IT, BT, Science & Technology and Dr. Ajay Kumar, Jt. Secretary, Department of Electronics and Information Technology (DeitY).

Electronica India is India's and South-Asia's leading fair for electronic components, systems and applications. One important pillar to the trade fair is the communication platform for the electronics industry. Each year international decision makers get together discussing latest topics on the market.



### PharmaLytica 2014

Date : 25 – 27 September 2014  
 Countries : 30  
 Exhibitors : 100  
 Visitors : 3000  
 Area : 4500 sq.mts.  
 Organizer : United Business Media (UBM)

PharmaLytica 2014 was held at the Bangalore International Exhibition Centre's (BIEC) Hall 1. The event was a congregation of R&D heads and decision makers from pharmaceuticals, contract research, clinical trials, and biotechnology actively engaging with participants and exhibitors alike. Serving as an industry platform, the event connected the pharmaceutical expertise from India and international markets with the pharmaceutical manufacturers, outsourcing solution providers, including clinical trials, contract research, custom manufacturing, biotech, IT and analytical services from across India and select global markets.

Leading companies made their presence felt by setting up their visitor engagement centres at BIEC. The event was supported by the Karnataka Drugs and Pharmaceuticals Manufacturers' Association.



### Acetech 2014

Date : 28-30 November 2014  
 Exhibitors : 300  
 Visitors : 50000  
 Area : 22,500 sq.mts.  
 Organizers : Economic Times and ABEC Exhibitions & Conferences Pvt. Ltd.

Bangalore International Exhibition Centre (BIEC) has been hosting Acetech at Bengaluru since 2012. The organisers once again congregated at BIEC for holding the international exhibition and symposium on architecture, construction and engineering.

Acetech is the largest annually held exhibition in India on Architecture, Construction, Engineering, Building Materials and Allied Sectors. The exhibition provides an authoritative representation of every sector in architecture and design and shows the latest innovations in the construction industry. Acetech is a perfect platform for designers, architects, developers, product manufacturers and service companies. The exhibition is accompanied by a symposium for new ideas and solutions for construction related issues.

The next edition of Acetech will take place in Bengaluru in the month of October 2015.



### Expodent Bangalore - 2014

Dates : 18 – 19 October 2014  
 Exhibitors : 280  
 Visitors : 10,000  
 Area : 5500 sq.mts.  
 Organizer : Association of Dental Industry and Trade of India



Bangalore International Exhibition Centre held the regional level event of the Association of Dental Industry and Trade of India at its international venue in Bengaluru in the month of October 2014. The event was a unique opportunity for national and international dental companies to exhibit their product line to dental manpower. It threw light on the current state of dental health - its challenges, opportunities and new directions.

### Inaugural PLUGGED IN Event at BIEC

Date : 14 – 16 November 2014  
 Exhibitors : 70  
 Visitors : 10000  
 Area : 4,200 sq.mts.  
 Organizer : Hannover Milano Fairs India Pvt. Ltd.

Bangalore International Exhibition Centre (BIEC) hosted PLUGGED IN, India's premier consumer electronics and technology event. This was the inaugural show held in Bengaluru. The event showcased the latest digital technology and breakthrough innovations. The organizers looking to promote their business in India's IT capital chose BIEC's multi-purpose exhibition halls to connect to the tech savvy population in this part of India.

The event was a comprehensive platform for all who thrive on the business of consumer technologies to ENGAGE, EDUCATE & ENTERTAIN consumers like never before. It offered the audience the ultimate shopping experience to compare, evaluate and own the best technologies that the market has to offer. The next PLUGGED IN event will be held in Bengaluru in the month of November 2015.

### 4th Bengaluru Space Expo 2014

Date : 19 – 21 November  
 Exhibitors : 50  
 Visitors : 5000  
 Area : 3250 sq.mts.  
 Organizers : Indian Space Research Organization (ISRO), Antrix Corporation Ltd., Confederation of Indian Industry.

The organizers chose Bangalore International Exhibition Centre, as it is an international standards venue, to connect to a larger population and showcase the latest technological advancements, related products and technical services in space research, development and its application for socio-economic upliftment. Events like these provide opportunities to network with the who's who of Space Industry from all over the world.



### Alucast 2014

Date : 4-6 December 2014  
 Exhibitors : 107  
 Visitors : 3000  
 Area : 4050 sq.mts.  
 Organizer : Aluminium Casters Association of India

Bangalore International Exhibition Centre (BIEC) hosted Alucast 2014, India's biggest platform for the Aluminium Castings Industry, which is held every alternate year. This biennial event has emerged as the convergence for numerous stakeholders across the aluminium industry. The accompanying training programmes and high level conferences evoked a great deal of interest. Over the past decade, the Indian Die Casting industry has seen modernization and increasing production capacities. The industry has grown phenomenally and is touted as the global supply hub for all auto giants.

The organizer found BIEC's aesthetically and functionally designed venue perfectly suitable for showcasing their products to a wider audience.



### Mobile-One E Governance

Date : 8 December 2014  
 Visitors : 6000  
 Area : 9800 sq.mts  
 Organizer : Dept. of IT, BT & ST Govt. of Karnataka

Karnataka Mobile-One, the state government's ambitious mobile-governance project of providing a host of government and private services on the cell phone was launched at BIEC. The President of India Shri Pranab Mukherjee with Governor Shri Vajubhai Rudabhai Vala and Chief Minister Shri K. Siddaramaiah attended the day-long event.

Dubbed as a first-of-its-kind initiative in the country, anyone with a mobile phone can access the services by dialling the number 161.



### BIEC participates in IEIA Open Seminar as one of the sponsors



BIEC was one among the 105 companies that participated in the Open Seminar organized by the Indian Exhibition Industry Association (IEIA) in Hyderabad on 29 and 30 August 2014. The Open Seminar on "Trade Fair Business: Growth through Enhanced Product Quality" was an opportunity for exhibition industry leaders to network and connect with the local government and business heads, thus creating an effective platform where we look at what the industry is and what it needs. BIEC also sponsored the networking dinner for the event.

Mr. Balasubramanian, Senior Director, IMTMA was moderator for the session 'How to bring auxiliary services in India at par with International Standards'. He also participated as a speaker in a panel discussion — India's Exhibition Venues: Scope for Improvement, Capacity Creation and Utilization.

BIEC's Chief Executive Officer, Mr. V. Anbu participated in an interactive meeting with Mr. N. Chandrababu Naidu, Chief Minister of Andhra Pradesh at the Seminar.

IEIA brings together various stakeholders from Indian exhibition industry and promotes their common interest.

### BIEC attends Incentives Business Travel & Meetings Expo

BIEC attended the Incentives Business Travel & Meetings Expo (IBTM) India Forum Programme held in Chennai from 3 to 5 September 2014.

The expo dealt with various key learning sessions on understanding the 'shift', how to remain competitive in an ever changing business world, decoding internal resistance to change, appreciating our remarkable ability to adapt to circumstances, and strategies and attitudes to accelerate personal and organizational growth.

IBTM India is the leading one-to-one invitation-only event for India's inbound, outbound and domestic incentives, business travel and meetings industry.

### Upcoming Events at BIEC





DELHI

TM

**MACHINE  
TOOL EXPO**

2015

20 - 23 Aug 2015  
Pragati Maidan, New Delhi  
India



AHMEDABAD

TM

**MACHINE  
TOOL EXPO**

2015

24 - 27 Sep 2015  
Mahatma Mandir, Gandhinagar  
India

Delivered by organiser of **IMTEX**



Organiser



Indian Machine Tool Manufacturers' Association  
T: +91-80-66246600. F: +91-80-66246661. E: info@mtx.co.in

[www.mtx.co.in](http://www.mtx.co.in)

Edited by: V. Anbu, CEO, Bangalore International Exhibition Centre: 10<sup>th</sup> Mile, Tumkur Road, Madavara Post, Bangalore - 562 123, India.  
Tel: +91-80-66246600. Fax: +91-80-66246661. Email: info@biec.in

[www.biec.in](http://www.biec.in)